

Show Your for Beargrass Creek

Video Contest

Sponsored by



Calling All Budding Directors, Producers, Writers, and Actors!

Kentucky Waterways Alliance invites you to tell us why you love Beargrass Creek! Using video, tell us why protecting Beargrass Creek is important to you and why protecting our rivers, lakes, and streams like Beargrass should be important to everyone. Be creative! Your video should tell a story. Examples of questions you may consider during your two-and-a-half minute film include:

- What are things each of us can do to protect the creek?
- How can we all work together as a community to protect water quality?
- What is a watershed and why should we care about it?
- And finally, reasons why you love Beargrass Creek and why everyone should love their waterways!



Entry deadlines are February 5, 2010. The top 8 video entries will be shown at the kids' program during KWA's Wild and Scenic Environmental Film Festival from 3 – 5 p.m. on February 27, 2010 at the Clifton Center. A judge's panel will vote on the entries for 1st, 2nd and 3rd place prizes during the event. Prizes (to be announced) will be awarded to the top three videos. The three winning videos will be shown during that night's Second Annual Wild & Scenic Environmental Film Festival and used later in radio and print advertising to promote KWA's new campaign in 2010 to reclaim Beargrass Creek.

More Information: Contest is for children in grades 2 – 6. Teachers interested in incorporating this project into their classes are highly encouraged to contact us at (502) 589-8008. All film content becomes the property of Kentucky Waterways Alliance and can be used at the discretion of the organization.

Film Submission Rules

- All entries must be postmarked by February 5, 2009
- No Entry Fee is required
- All films must be 2.5 minutes or less
- The festival theme is "Show your love for Beargrass Creek"
- Nudity, profanity, explicit violence, drug use or reference to drug use are grounds for rejections
- No more than two film entries per applicant will be accepted
- Applicants are solely responsible for their film production – this includes getting the appropriate release for all persons who appear on camera, including minors and their parents/guardians. The use of original music or royalty free music is strongly recommended but not mandatory
- Submit entries as standard DVD only
- 2 DVDs labeled with film title and applicant's name are required along with application form and disclaimer/release of liability

Judging and Awards

- A panel of judges will narrow the best videos to eight (to be shown at the film festival) and then determine the top three winners based on the following criteria:
 - Communicating the theme – how well does the film express the theme?
 - Creativity – how innovative and artistic is your film?
 - Production – how well is the film made?
- First, Second, and Third Place Prizes will be awarded immediately following the children's film festival on February 27. First place will be valued at \$300, Second Place valued at \$200, and Third Place valued at \$100. Prizes will be announced December 21.