

2010 Annual Report

A publication of Kentucky Waterways Alliance: Working to protect and restore Kentucky's waterways.



2010 Donors

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We'd like to express a heartfelt "Thank You!" to all of our 2010 donors. Without you, our work for cleaner waterways and healthier communities would not be possible. Thank you for your voice, your time, and your faithful support. We could not do this important work without you!

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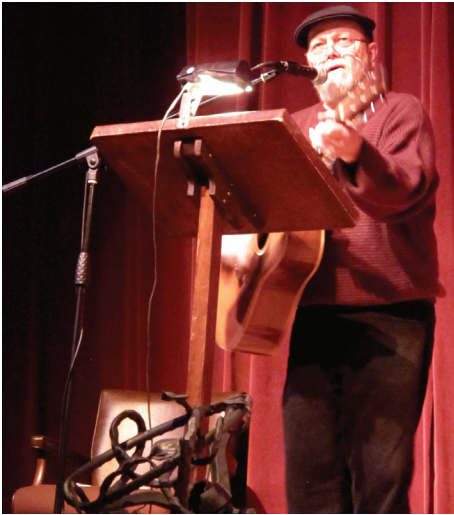
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Judy Petersen, KWA Executive Director, gives a presentation on the Clean Water Act at the Sustainable City Series in Louisville.

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John Gage gives a musical performance during intermission at the Second Annual Wild & Scenic Film Festival.

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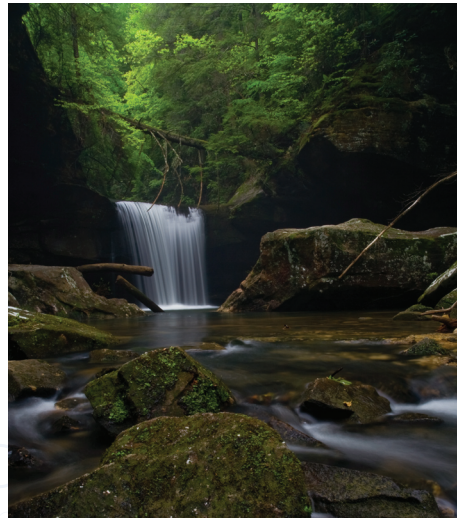
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KET

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Sheila Calovich & Mike Tobbe
Tara Tobin
Scott Vander Ploeg
Sean Vanderhoff
Anthony Vital
Kelli Vogler



Thanks to everyone who donated photos for KWA's 2010 Calendar we were able to bring together beautiful scenes from all over the state like this one of Dog Slaughter Falls in the Cumberland River watershed, taken by Rob Miller.

Jessi Vogler
Annie Walker
Patty Wallace
Bob Walters
Beth Wampler
Jonathan Ware
Cathy Warner
Kathy Weisbach
Kelly Werner
Kenneth A. Wheeler
Constance White
Stephen Whiteside
Alan Whitworth
Stacey Whitworth
Jay & Ann Wilkerson
Cherise Williams
Craig Williams
Dorothy Wilson
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NiSource Charitable Foundation
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Clean Water Network
Darby Creek Watershed Team
Dry Creek Watershed Team
Hancock Creek Watershed Team
Kentucky Conservation Committee
Kentucky Resources Council
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River Fields, Inc.
River Network
Salt River Watershed Watch
Sierra Club
Stockton Creek Watershed Team
Tetra Tech, Inc.
Third Rock Consultants
Upper Green River Watershed Watch
Watershed Watch in KY
West Virginia Rivers Coalition

And members of the Mississippi River Collaborative including
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Gulf Restoration Network
Iowa Environmental Council
Midwest Environmental Advocates
Minnesota Center for Environmental Advocacy
Missouri Coalition for the Environment
Prairie Rivers Network
Public Employees for Environmental Responsibility
Washington University Interdisciplinary Environmental Clinic
Tennessee Clean Water Network
Tulane Environmental Law Clinic

Government Agencies

Kentucky Division of Water
U.S. Environmental Protection Agency
Louisville Metro Council
Ohio River Valley Water Sanitation Commission (ORSANCO)

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Aveda Earth Month Program

We are grateful to have been chosen as Aveda's Kentucky Earth Month Partner. In 2010, events like the "Walk for Water," in Louisville, a fashion show, bakes sales and more were held by Aveda Salons and stores across the state. Almost \$24,000 was raised in our first year! Just as importantly, our partnership with Aveda has introduced our work to like-minded people across the state. Thanks to the following salons and individuals for your help:

Allure Salon & Spa
Diva Studio & Day Spa
The Essential Day Spa
Ideal Beauty Academy
Jerry Heston Hairdressing
Joseph's Salon & Spa
Omagi Salon & Spa
Z Salon & Spa
Sarah Mattingly
Jennifer Kaufman



The next generation shows their support for clean water at the 2010 Walk for Water event along the waterfront in Louisville.

Wild and Scenic Film Festival



The Steering the Future of Beargrass Creek Award was presented to Sarah Wolfe, Beargrass Creek Alliance president and Bruce W. Scott, past KWA board president, at the 2010 Wild & Scenic Film Festival.

Special "Thank you!" to everyone who supported our second annual Wild and Scenic Film Festival, held in February 2010! We had a turnout of over 175, and gained almost 50 new members at the event. The children's portion included a Beargrass Creek video contest with some inspiring submissions. We couldn't have done it without the help of the following:

- | | |
|-------------------------------------|---|
| 21st Century Parks | KY State Nature Preserves Commission |
| Barefoot Yards | Louisville Climate Action Network (LCAN) |
| Bluegrass Brewing Company | Louisville Audubon Society |
| Blue Apple Players | Louisville Metro Council Members |
| Derby City Film Festival | Louisville Nature Center |
| Dropseed Native Plant Nursery | Metropolitan Sewer District |
| Eastern Coal Regional Roundtable | Natural Awakenings |
| Environs, Inc. | Olmsted Parks |
| Flynn Brothers Contracting | Ohio River Valley Water Sanitation Commission |
| Irish Hill Neighborhood Association | Planet, Inc. |
| Jackson Purchase RC & D | River Bend Winery |
| Kentucky Educational Television | Sierra Club |
| Kentuckians For The Commonwealth | Soil Conservation District of Kentucky |
| Kentucky Resources Council | Thomas Jefferson Unitarian Church |
| Kentucky Homefront | WFPL |
| Kentucky Riverkeeper | Wiltshire Pantry |

The Greatest Gift - the Gift of TIME!

It is nearly impossible to put a worth on those who volunteer their time and talents for our good cause. In 2010, we recognized several individuals and organizations who had gone above and beyond helping us carry out our clean water mission at the 2010 Annual Meeting. An extra special thanks goes to Bob Wilson, our 2010 volunteer extraordinaire! As KWA's accountant, Bob could tell you better than most that "time is money." His dedication to KWA has been invaluable and from all of the staff and board, thanks, Bob, for all you do! To find out about volunteer opportunities at KWA, visit our website at www.KWAlliance.org/volunteer. We would love to hear from you!



Bob Wilson, KWA Accountant & Bookkeeper, was presented with the "Volunteer of the Year" award at KWA's 2010 Annual Meeting held at River Bend Winery in Louisville. He is pictured with KWA Executive Director, Judy Petersen.

To view our entire 2010 990 Financial Report visit: <http://www.kwalliance.org/resources>.



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Ward Wilson, Vice President
Robert Johnson, Treasurer
Hugh Archer, Secretary
Beverly Juett, Immediate Past-President

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Angela Doyle, Development Director
Bob Wilson, Accountant & Bookkeeper
Jennifer Milburn, Outreach Director
Kelly Cook, Membership Coordinator
Tessa Edelen, Watershed Program Director
Tim Joice, Water Resources Program Director

Rockcastle River Conservation Program Director
Jim Hays
Bacon Creek Agricultural Coordinator
Mark Howell

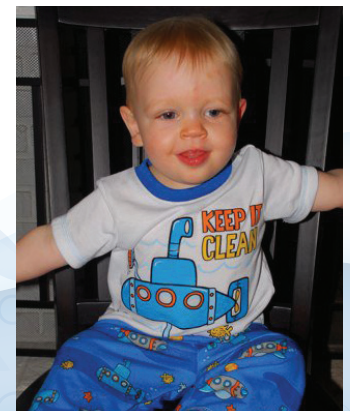
Help Us Keep it Clean!

Protect Kentucky's rivers and streams for future generations

Have you ever thought about giving a larger gift to Kentucky Waterways Alliance, but were stopped by worries about your own financial well-being? Did you know that there are ways to bring these two seemingly at-odds concepts together into a win-win situation for both of us through planned giving?

It's true! One simple gift can provide you with immediate tax benefits, lifetime income for you and your spouse, and long-term support for Kentucky Waterways Alliance, providing a legacy of clean water for generations to come. You don't need to be "rich" to begin thinking about major giving, either. There are options available that will allow you to keep your current lifestyle intact while still providing greater support for a cause you care about.

Want to know more? Please, contact Angela, our Development Director, at (502) 589-8008, or at Angela@KWalliance.org. Keep an eye out for more information on our website, coming soon!



Kieran Doyle, son of Angela and Marcus, appreciates our efforts to "Keep it Clean" and it shows! Consider a gift today on behalf of the health of future generations tomorrow.

**Did you know you can become a member of KWA for only \$25 a year?
Visit WWW.KWALLIANCE.ORG to join us in the pursuit of healthy waterways today.**